Report Parameters:

AE INITIALS:

AE LOC:

AE RC:

BILLING SUMMARY: YES

GENERATE:

MAKEGOODS: YES

BUSINESS TYPE:

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

REQUEST ID:

REQUEST RUN ID:

ORDER RANGE: 57180





Brian Butz-1

AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-57180-1 **DATE PRINTED**

11/02/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND **PAGE** AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808 ADVERTISER (OR AGENCY AND ADVERTISER) 24184 **Cancellation Notice** NAME MENTZER MEDIA SERVICES AMERICANS FOR PROSPERITY Required 600 Fairmount Ave Ste 306 1726 M St NW Fl 10 AND Announcement 28 days **ADDRESS** Towson MD 21286-1002 Washington DC 20036-4502 prior notice USA USA CONTACT KAREN B PRODUCTAMERICANS FOR PROSPERITY AGENCY EST. NO. LOCAL PRODUCT CODE

1310

NO. WEEKS:

SALESPERSON NATIONAL

SALESPERSON

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

70

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity										
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
PRIN ¹	AT STATION. MARK INV	OICE PA	AID PROOF OF	PERFORMAN	CE AND PUT	N PUBLIC FILE. PAID FOR	BY AMERICANS FOR PROSPERITY			
1	00011	2	05:58A	07:00A	60S	11/01/12-11/02/12	THIS MORNING 6-7AM	2	1900.00	3800.00
2	00011	2	07:00A	09:00A	60S	11/01/12-11/02/12	THE EARLY SHOW	2	1300.00	2600.00
3	F	1	09:30A	09:57A	60S	11/02/12-11/02/12	PITTSBURGH LIVE	1	700.00	700.00
4	00011	2	07:30P	07:58P	60S	11/01/12-11/02/12	THE INSIDER	2	2100.00	4200.00
5	0001100	2	11:00P	11:35P	60S	11/01/12-11/02/12	11PM NEWS	2	6000.00	12000.00
6	Th	1	09:00P	10:00P	60S	11/01/12-11/01/12	PERSON OF INTEREST	1	14000.00	14000.00
7	Sa	1	05:58A	07:58A	60S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	800.00	800.00
8	Sa	1	07:58A	10:00A	60S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	1200.00	1200.00
9	Sa	1	11:58A	07:00P	60S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	1700.00	1700.00
10	Sa	1	07:58P	11:00P	60S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	4000.00	4000.00
11	Sa	1	07:58P	11:00P	60S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	4000.00	4000.00
12	Sa	1	11:00P	11:35P	60S	11/03/12-11/03/12	11PM NEWS	1	6000.00	6000.00
13	Su	1	08:58A	10:28A	60S	11/04/12-11/04/12	CBS SUN MORN	1	2000.00	2000.00
14	Su	1	10:28A	11:30A	60S	11/04/12-11/04/12	FACE THE NATION	1	2000.00	2000.00
				l		I				

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





MENTZER MEDIA SERVICES

Towson

USA

600 Fairmount Ave Ste 306

AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-57180-1 **DATE PRINTED** 11/02/12

Announcement 28 days

prior notice

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND **PAGE** 2 AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** AMERICANS FOR PROSPERITY Required 1726 M St NW Fl 10

> Washington DC 20036-4502

USA

NO. WEEKS:

CONTACT KAREN B PRODUCTAMERICANS FOR PROSPERITY

AGENCY EST. NO. LOCAL PRODUCT CODE Brian Butz-1 1310 SALESPERSON

MD 21286-1002

70

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12

NATIONAL SALESPERSON

24184

NAME

AND

ADDRESS

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

Otririicit)										
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	Su	1	09:30P	10:30P	60S	11/04/12-11/04/12	THE GOOD WIFE	1	10000.00	10000.00
16	Su	1	11:00P	11:35P	60S	11/04/12-11/04/12	11PM NEWS	1	6000.00	6000.00
17	Su	1	11:35P	12:05A	60S	11/04/12-11/04/12	#1 COCHRAN SUNDAY SPORTS	1	2000.00	2000.00
18	М	1	05:58A	07:00A	60S	11/05/12-11/05/12	THIS MORNING 6-7AM	1	1900.00	1900.00
19	11000	2	09:30A	09:57A	60S	11/05/12-11/06/12	PITTSBURGH LIVE	2	700.00	1400.00
20	М	1	07:30P	07:58P	60S	11/05/12-11/05/12	THE INSIDER	1	2100.00	2100.00
21	М	1	11:00P	11:35P	60S	11/05/12-11/05/12	11PM NEWS	1	6000.00	6000.00
22	М	1	04:30A	05:00A	60S	11/05/12-11/05/12	THIS MORNING 430-5AM Total Contract:	1 27	100.00	100.00 88500.00
							——— Billing Summary ———			
					Qtr 4	Oct -12 .00	Nov Dec 73300.00 .00	<u>GR</u>	Total 73300.00 AND TOTAL 73300.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.